



State of OLLI at Pitt

January 2024



Overview

Background and Key Survey Findings

Characteristics of OLLI Members

Characteristics of Enrollment

Benefits of OLLI Membership

Planning for the Future



Background and Key Survey Findings



OLLI at Pitt

- Founded in 2005
- One of 125 OLLI programs in all 50 states
- Partially funded by the Osher Foundation (endowment)
- Connected to other OLLIs and resources through the National Resource Center (NRC)



OLLI at Pitt Director Lisa Sharfstein with Bernard Osher, philanthropist

University of Pittsburgh

- Space and overhead
- Technology support
- Ability to audit classes
- Programs and lectures open to OLLI community



Background

- **Prior to the 2023 survey**, OLLI at Pitt members were last surveyed in February 2020.
- **Since then:**
 - Transition from all in-person, to all-online, to a mix of online and in-person courses and programming
 - Transition in Summer 2022 from Kenneth P. Dietrich School of Arts and Sciences to the Office of Engagement and Community Affairs (ECA)
 - New Director as of January 2023 (vacant since March 2022)

Background

- The 2020 survey was referenced in the creation of the new survey.
- The 2023 Membership Survey was developed with the ECA Director of Data & Impact Measurement to learn about OLLI membership and the impact of the pandemic.
- Administered over three weeks in August 2023.
- Sent to 1,232 members; 633 completed the survey.

Key Findings

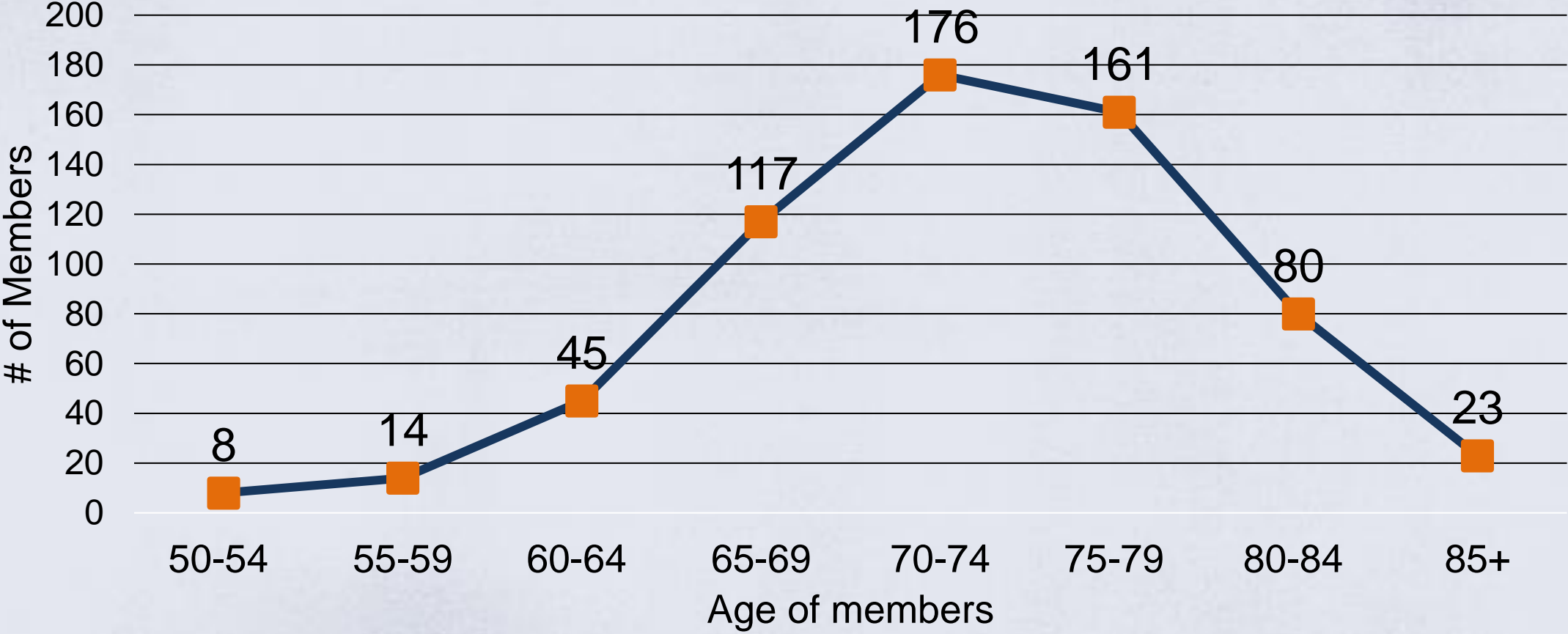
- **91%** state membership is of high value
- **90%** would recommend OLLI at Pitt to others



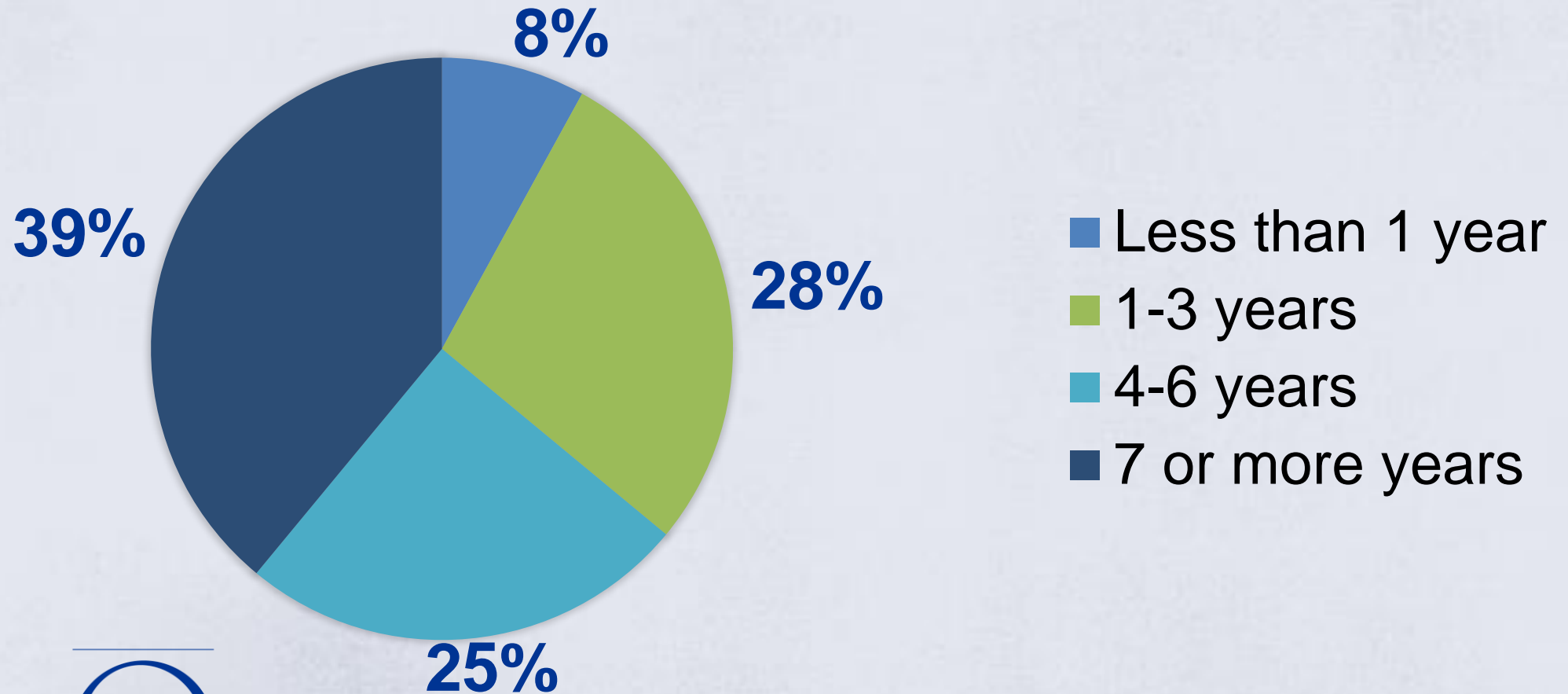
Characteristics of OLLI Membership



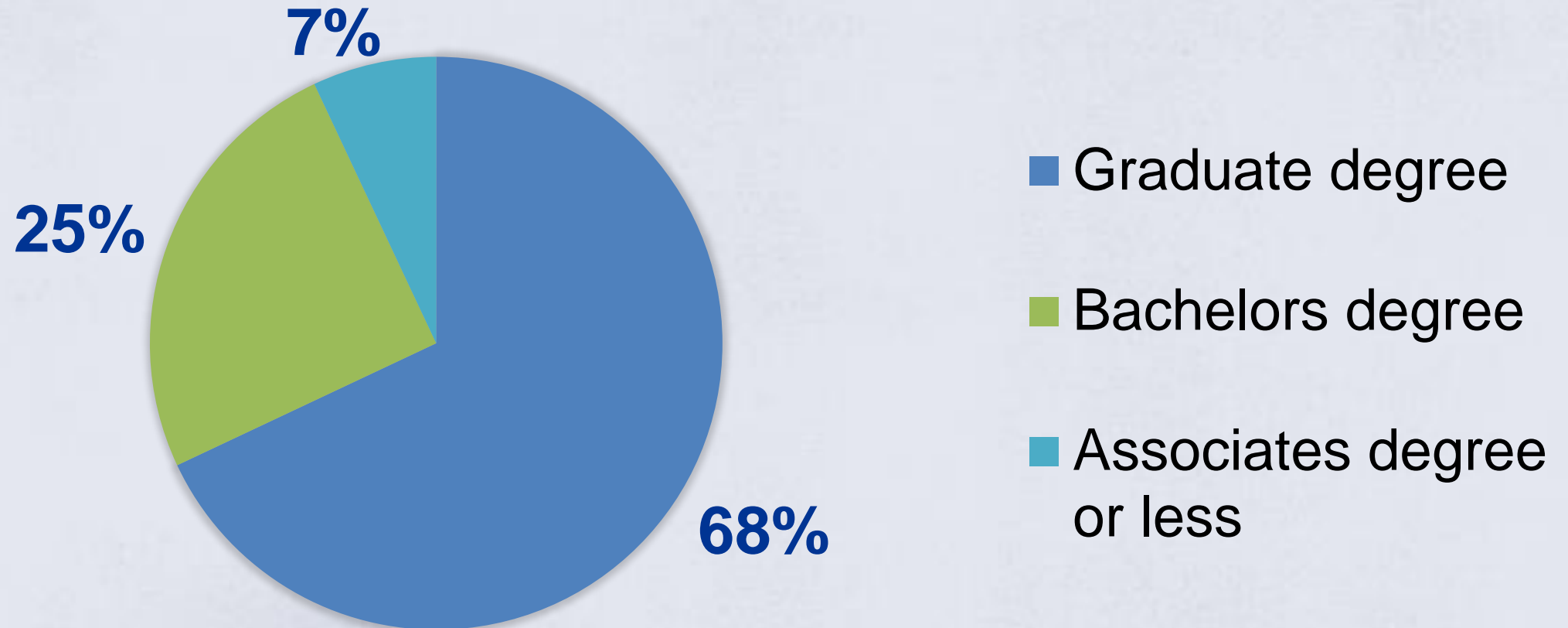
Demographics: Age



Demographics: Member Years

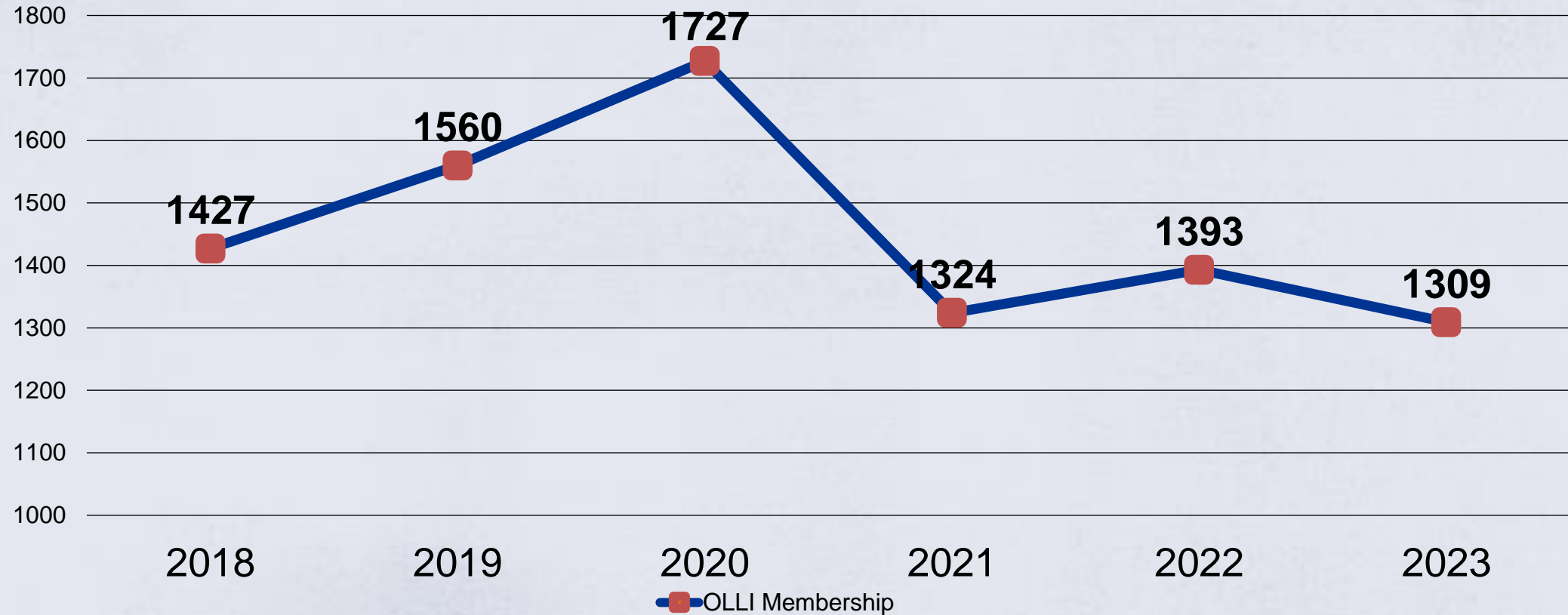


Demographics: Education

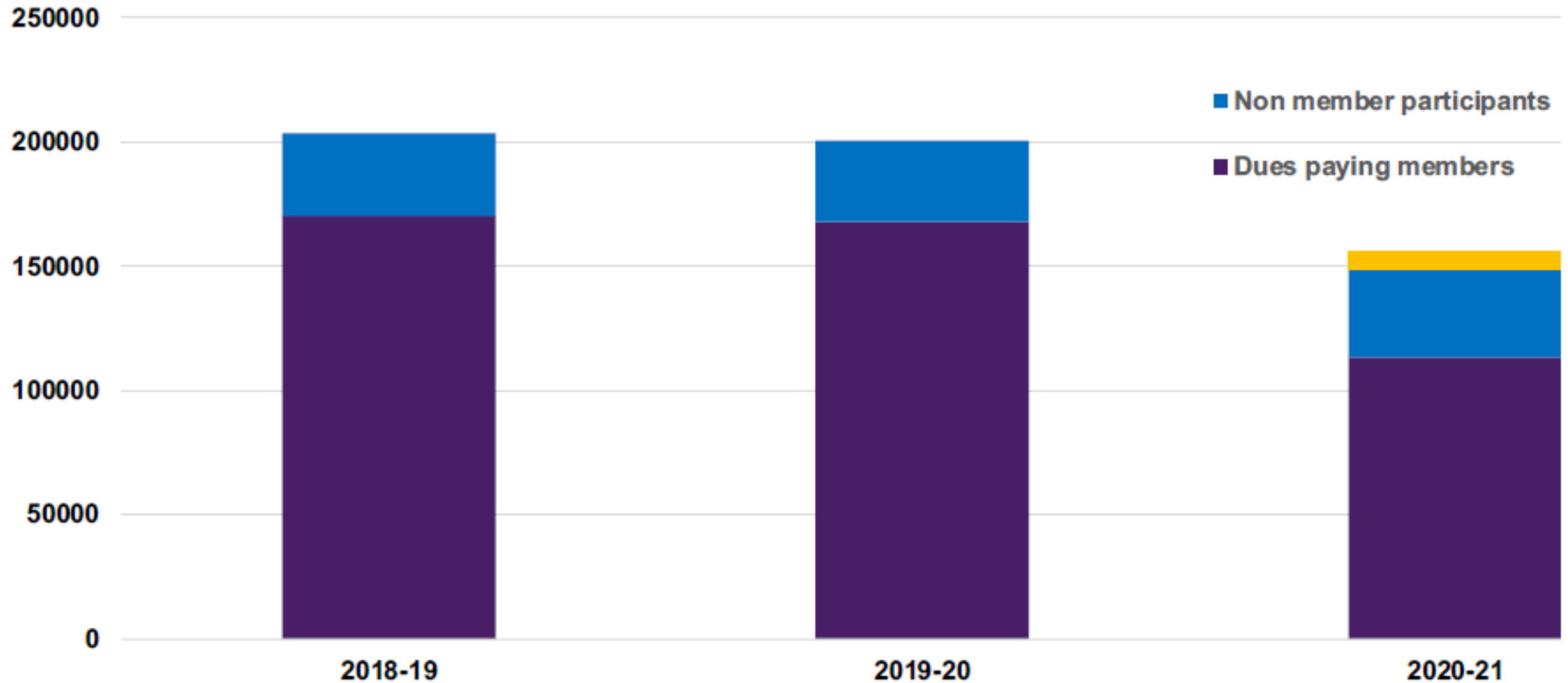


Total OLLI Membership

Last Six Years



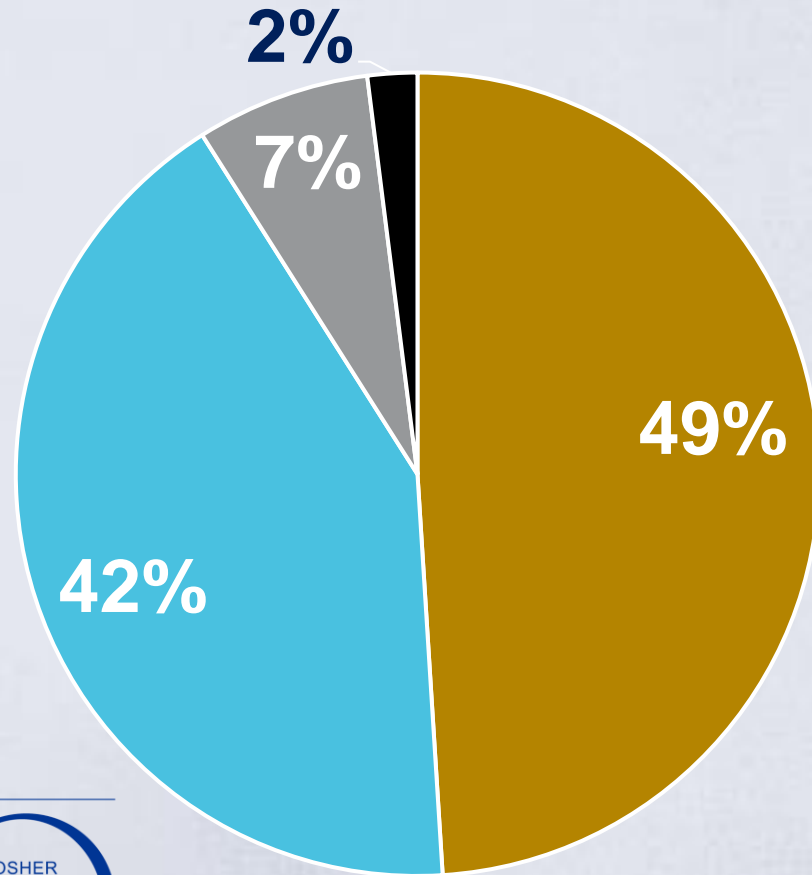
Membership: Membership Metrics, Total Served



Characteristics of Enrollment



Online vs. In-Person Attendance (from survey)



- Only online
- Online and in person
- Only in person
- Did not attend last year

Main Reasons for Taking:

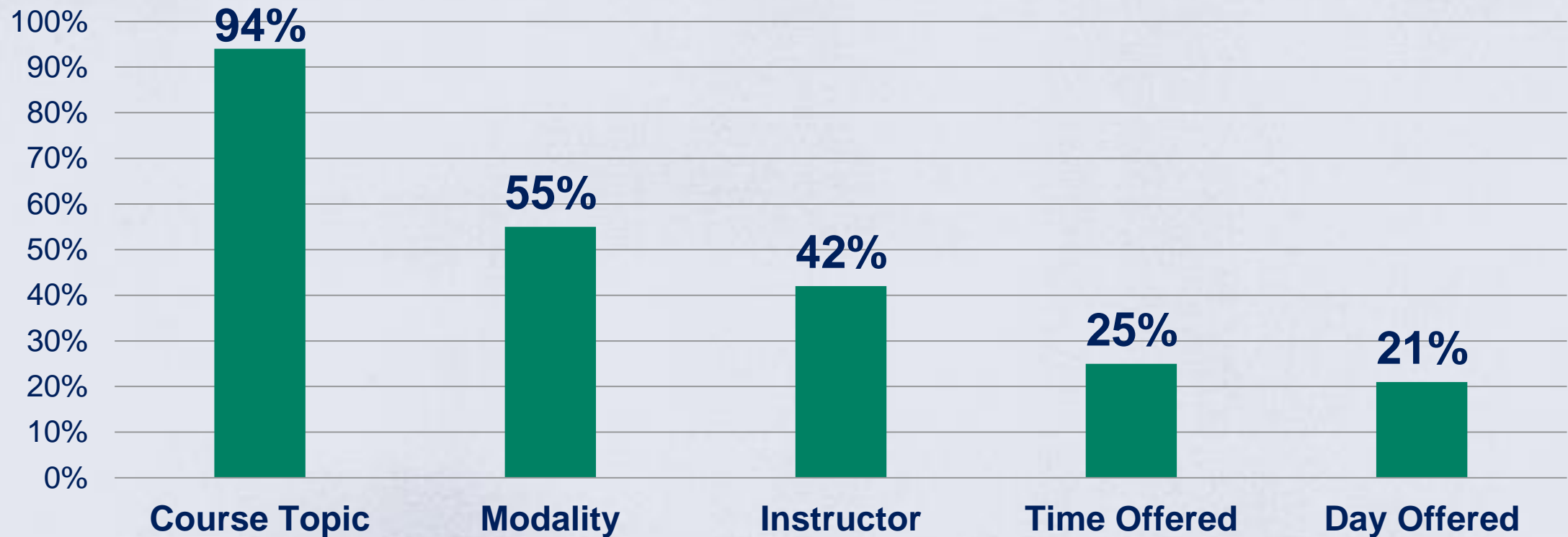
Online Courses

Convenience	65%
Personal Health Concerns	12%
Distance	9%
Prefer online learning environment	7%
Parking	5%

In-Person Courses

Prefer in-person learning environment	73%
Social interaction	16%
Personal interaction with instructors	11%

Important Characteristics When Registering for OLLI Courses



Benefits of OLLI Membership



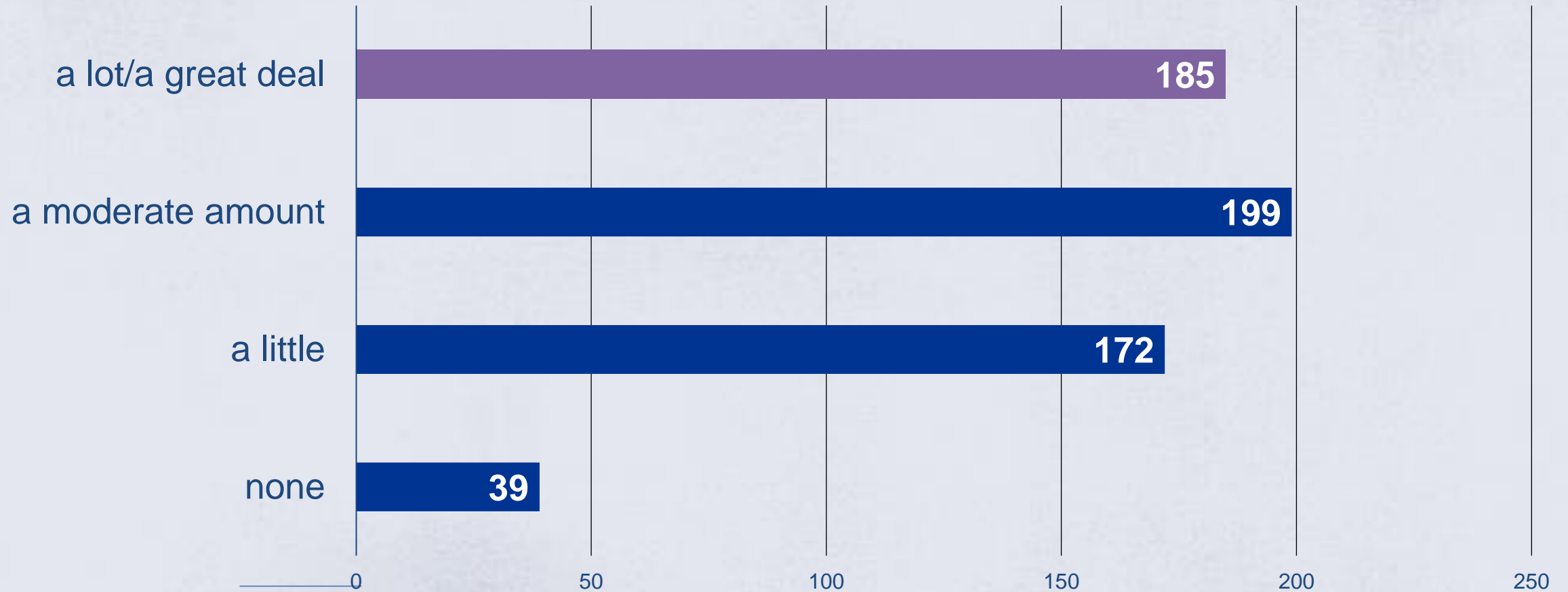
Use of OLLI Member Benefits

Attend lectures and events	67%
Utilize Pitt Arts/Cheap Seats	29%
Did not use any benefits	18%
Use Pitt wi-fi	17%
Use Pitt libraries	15%
Audit Pitt undergrad courses	10%
Use Pitt shuttles	1%

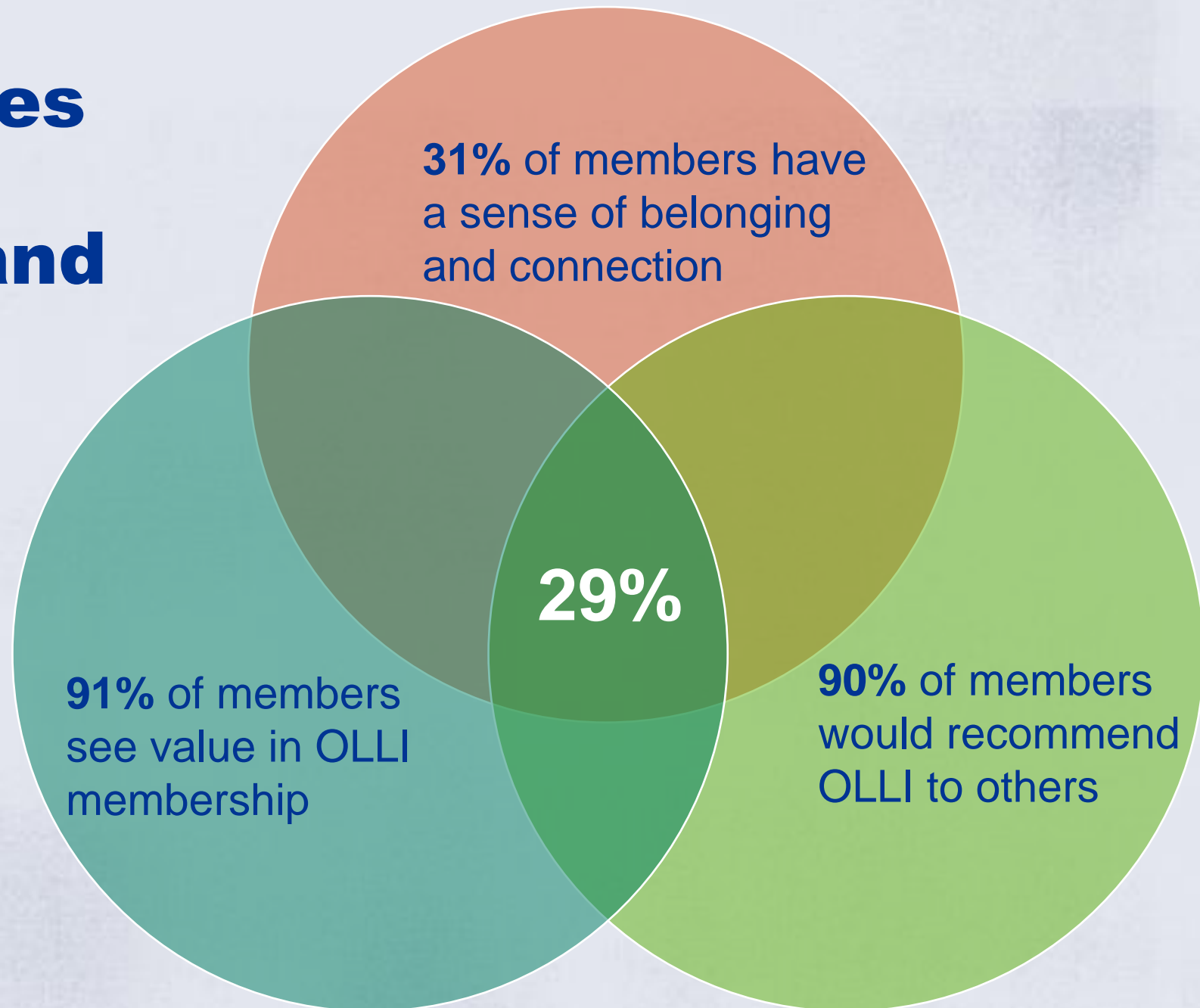
Why did you choose OLLI at Pitt?



Sense of Belonging



Opportunities for Growth: Belonging and Connection

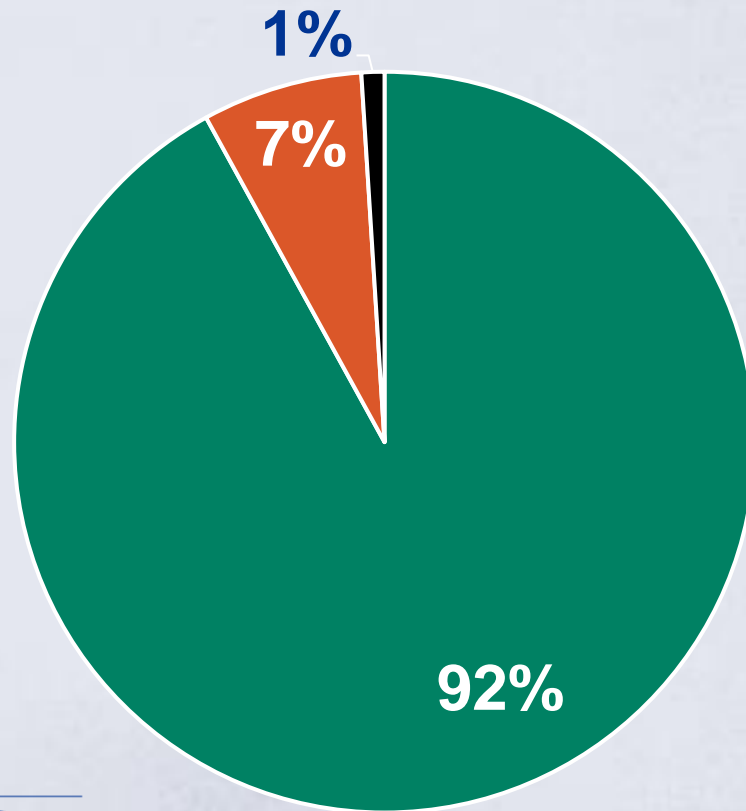


Financials



Financial: Expenses July 2022 – June 2023

\$419,725

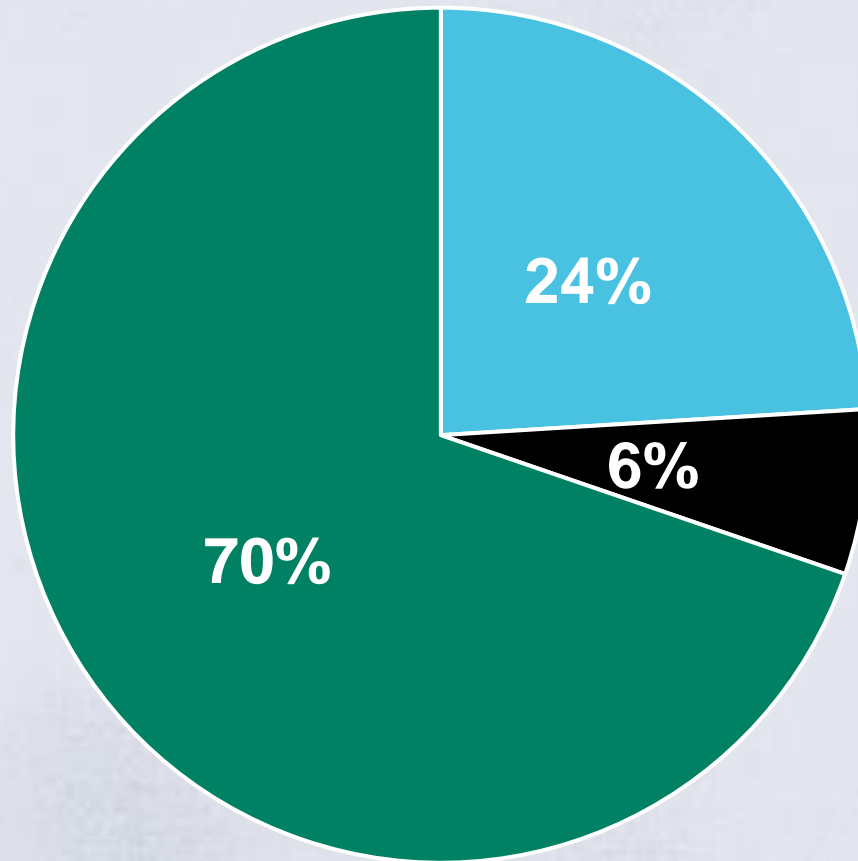


- Instruction & Staffing
- Operations
- Space Rental

Financial: Revenue

July 2022 – June 2023

\$445,046



- Endowment Distribution
- Gifts
- Membership Fees



February 27, 2024

Support OLLI at Pitt!



Planning for the Future



Continue

- Work of **Membership Committee** to grow membership and retain current members
 - Developing partnerships to reach members in areas currently underserved
- Work of **Curriculum Committee** to attract a variety of instructors teaching diverse topics
 - Increasing in-person learning opportunities
 - Maintaining robust online learning opportunities
 - Offering a variety of times to attract the full spectrum of 50 and better ages

Start (we've already begun!)

- Reinvigorate **Advisory Committee** to enhance the work of all volunteers
- Engage the **Travel Committee** to promote travel opportunities
- Understand needs of **instructors** to provide better support and retention
- Promote new opportunities for **engagement and connection** (SIGs, online gatherings)
- Promote **intergenerational** learning and service opportunities

OLLI Day Trips 2024



- Chautauqua
- National Comedy Center
- Butler Institute of American Art
- Pittsburgh Zoo
- Pittsburgh Botanic Garden



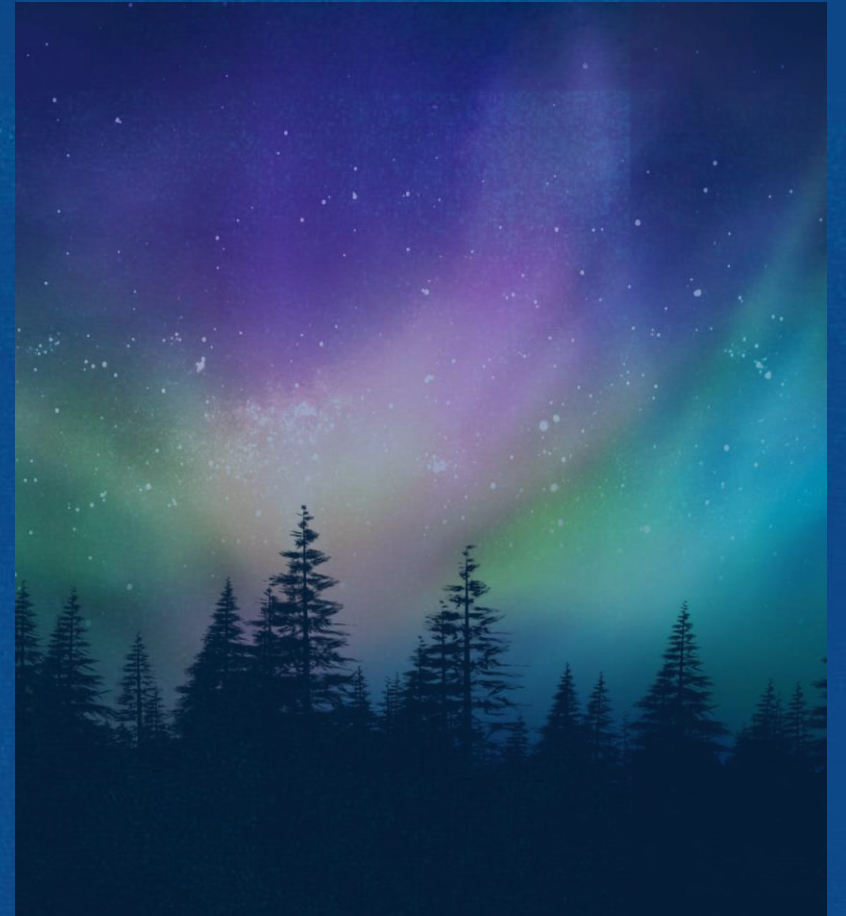
OLLI Travel 2024

- **Canadian Rockies & Glacier National Park**
 - Sept. 1-7, 2024
- **Tropical Costa Rica**
 - December 5-13, 2024
- **Northern Spain**
 - Sept. 19-26, 2024 (tentative)
 - With Matt Schleub



OLLI Travel 2025

- Northern Lights of Finland (March 1-8, 2025)
- Italy



OLLI is Moving!

- April 2024
- Three times the current space
- A designated classroom!
- Still in the heart of campus; just one block from Soldiers & Sailors Parking Garage and right next to bus stop



B40 Alumni Hall

Thank You!

Lina Dostilio, Vice Chancellor, Engagement and Community Affairs (ECA)

Greg Kienzl, ECA Director of Data and Impact Measurement

Juliana Zipay, ECA Communications Manager

Pat Szczepanski & Anna Mihalega, OLLI at Pitt Staff

OLLI Volunteers, Members, and Instructors

Q & A

